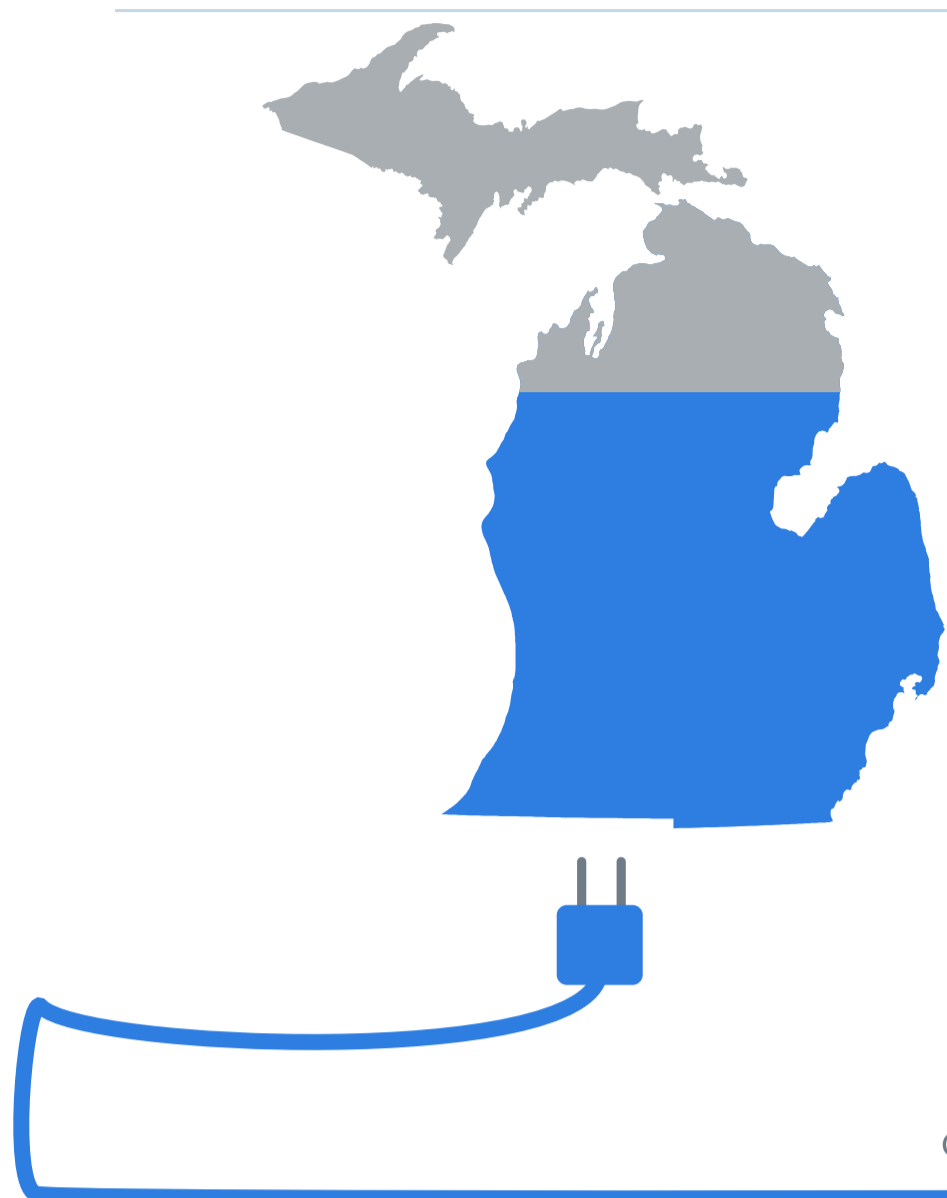


CONNECT MICHIGAN 2013 BUSINESS SURVEY



75%
of all businesses are
CONNECTED
with broadband

& that leaves **52,000** businesses **without** broadband

48% of small businesses
RELY ON
broadband
to advertise their wares

6 OF 10

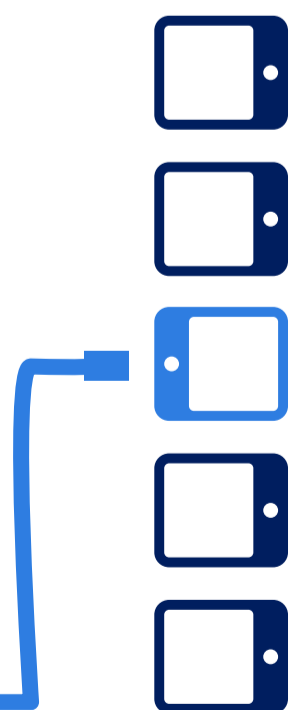
businesses say it is important
for new employees to have
some Internet-related skills



Michigan businesses earn an estimated
\$28 BILLION
in online sales annually

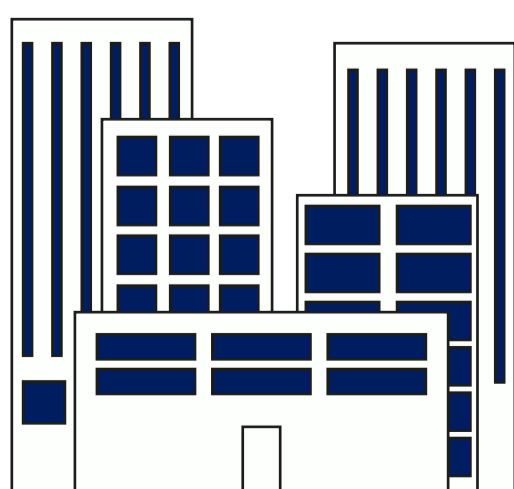
1 IN 5

businesses in Michigan use tablet
computers & 72,000 businesses
use mobile broadband



74,000

businesses in Michigan advertise job
openings or accept applications online



144,000

businesses in Michigan
interact with customers
online all over the world

